

Warsaw, 31st March 2017

Poland Sotheby's International Realty to draw Luxury Realty Map – the first summary report on prime and luxury realty market in Poland

Poland Sotheby's International Realty is going to publish the Luxury Realty Map, the first summary report on prime and luxury real property in Poland in April 2017. The report will map outstanding development projects offered in the Polish realty market that can successfully compete with international offers.

In the publication outstanding development projects offered in the Polish realty market will be presented by their location along with their investors. The goal of the compilation is to provide the first so complex and reliable information on the prime quality real property offer in Poland.

'Drawing on international standards we participate in the growth of the Polish luxury realty market, so we appreciate the key role that investors play in the process,' says Arkadiusz Wojciechowski, Business Development Managing Director at Poland Sotheby's International Realty. *'Yet, until now, parties interested in the luxury industry in Poland did not have access to complex summaries on major realty market players or most recent realty trends. Following the market we gather such information and we are going to compile and publish it as the Luxury Realty Map,'* adds Arkadiusz Wojciechowski.

To be included in the Map each property will have to meet specific criteria. As service providers to the most demanding clients, Poland Sotheby's International Realty has the experience needed to list aspects that are decisive in branding given real property as prime or luxury.

'Clients interested in purchasing luxurious property among the key dealmakers, besides localisation, name other facilities and additional services such as concierge or reception,' says Piotr Śliwka, Sales Managing Director at Poland Sotheby's International Realty. *'Other aspect that have been playing*

Contact for media:

Izabela Mikruta-Smółka, tel. +48 603 201 063, izabela.mikruta@poland-sothebysrealty.pl

more and more important role in our clients' opinion include modern building management systems and ecological solutions. Property's neighbourhood and privacy as well as security solutions remain unchangeably major decisive factors.

Currently, Poland Sotheby's International Realty is developing the first edition of the Luxury Realty Map which is to be launched in April 2017.

Poland Sotheby's International Realty offers luxury real estate for sale and rent. It is part of Sotheby's International Realty, the international network with over 20,000 property advisors in 845 offices, operating in 65 countries. Poland Sotheby's International Realty consultants provide services in offices in Warsaw, Tricity, Krakow, Poznan, Wrocław, and Katowice.

Contact for media:

Izabela Mikruta-Smółka, tel. +48 603 201 063, izabela.mikruta@poland-sothebysrealty.pl